

VENETIAN BLINDS

MADE TO YOUR SIZES - WHILE YOU WAIT



DIAL
ORdway 3-0089
or
ORdway 3-9035

Attention: HOME OWNERS - APARTMENT HOUSES - HOTELS
WINDOW SHADES - 25% Cash & Carry
VERTICAL BLINDS & DRAPERIES - LOUVRE SHUTTERS
MADE TO ORDER & INSTALLED FOR-U AT LOWEST PRICES
Free Estimates - No Obligation

Theo. DeFrieze & Sons, Inc.
1222 SUTTER ST., S. F.

Venetian Blind Dealers & Mfrs-Retail-

(Cont'd)
FASHION VENETIAN BLIND CO
Factory to You
HORIZONTAL & VERTICAL BLINDS
for
HOME - OFFICE & INDUSTRY
10% DISCOUNT TO YETS.
861 FloridaMission 7-1093

FLEXALUM TWI-NIGHTER BLINDS
Make any room NOT JUST DIM - BUT DARK. Complete privacy, light and ventilation control. Custom-made of famous Flexalum spring-tempered aluminum slats, easy wipe-clean plastic tapes, whisper-quiet operation. Over 200 color combinations. Free estimates.
"WHERE TO BUY THEM"
MANUFACTURERS
EL REY VENETIAN BLIND CO
172 1/2 UnionORdway 3-6784

FRANKEN JAMES C CO
VENETIAN BLINDS
MADE TO ORDER WITHIN 24 HOURS
Also
Shutters & Window Shades
1112 PolkGRaystn 4-5068

HUNT'S VENETIAN BLIND LAUNDRY
See Our Display Adv Ven Bl Renovating
2047 ClementBAyww 1-4654
KENNEDY HALL 3444 BalboaBA yiew 1-8530
Lam Arble 461 Campbell Av.DEIaware 3-1777

Your telephone is one of today's best bargains.

LEVOLOR VENETIAN BLINDS

Nationally advertised. Available in Lines-Fresh or a full line of Solid Colors. Made by approved manufacturers only.
IDENTIFIED BY THE MEDALLION ON THE LIFT CORD AND THE SPIRAL TASSELS.
"WHERE TO BUY THEM"
WHOLESALE
A-1 Venetian Blind Service
1137 Petaluma Hill Rd. Santa Rosa 5035-W
OAKLAND VENETIAN BLIND CO
10216 Pearmain Oakland. SWeedw 8-6671
PARAMOUNT VENETIAN BLIND MFG CO
3529 Mission. JUNipr 5-2436
Rapley Venetian Blind Co
2766 Grove Oakland. TWInoks 3-1933
Western Interiors
3000 Willow Rd Sn Pblo. BEach 5-2151

RETAIL
Apex Venetian Blind Service Co
1367 Valencia. MIsion 7-5897
DE FRIESE THEO & SONS INC
1222 Sutter. ORdway 3-0089

MARINA VENETIAN BLIND CO
Factory to You
FLEXALUM BLINDS
Flo-Fold Vertical Blinds
WINDOW SHADES
Made to Order - Repaired
Cleaning & Reslating 1 Day
FREE ESTIMATES
2214 LombardWAlnut 1-2829

MAXWELL WINDOW SHADES
1101 IrvingOVrind 1-0333
(See Advertisement This Page)

MOHAWK WINDOW SHADE CO
225 Columbus Av.YU kon 6-0371
MOHAWK WINDOW SHADE CO
5090 MissionJUNipr 7-5018
Moore The Blind Man 1819 Market. HEmlok 1-3663
Moore's Window Shade Co
1819 Market.HE mlock 1-3663
(Continued Next Page)

Advertise here-it pays.

Venetian Blind Dealers & Mfrs-Retail-

(Cont'd)
P M VENETIAN BLINDS
2575-44th Av.LO mbard 6-5787
Pacific Venetian Blind Factory
1475 PineORdway 3-7883
PARAMOUNT VENETIAN BLIND MFG CO
5929 MissionJUNipr 5-2436
(See Advertisement Page 837)

PARAMOUNT VENETIAN BLINDS
YOUR HOME DESERVES THE FINEST


"WHERE TO BUY THEM"
MANUFACTURER & RETAIL
Paramount Venetian Blind Mfg Co
5929 MissionJUNipr 5-2436

RETAIL
Apex Venetian Blind Service Co
1367 Valencia. MIsion 7-5897
SUN STOP SHADE SERVICE
2477 San Bruno Av JUNipr 7-7966

Pella Sales Co 111 New Montg.GARfld 1-7087
PIONEER SHADE CO 1555 Clement. SK yline 1-9926
(See Advertisement This Page)

ROLLA-HEAD CUSTOM-MADE BLINDS-
ACE VENETIAN BLIND LAUNDRY
473 BryantDOuglas 2-2725

RUHLMAN-MACK CO
Est'd. 1925
VENETIAN BLINDS AND WINDOW SHADES
Manufacturers - Contractors
Wallpaper - Draw Drapes
1416 BushPRespect 6-1818
Evenings call.PRespect 6-0964

S F Window Shade Mfg Co
859 Golden Gate Av.WE st 1-6798
SHADES INC 80 Tehama.DOuglas 2-7092
(See Advertisement Page 838)
SPRINGLESS WINDOW SHADES OF CALIF
3932 Mission. JUNipr 5-1476
Style-Rite Venetian Blind Co
2126 IrvingSEabright 1-4527
(See Advertisement This Page)
SUN STOP SHADE SERVICE
2477 San Bruno Av.JU niper 7-7966
(See Advertisement This Page)

SUNSET WINDOW SHADE & VENETIAN BLIND MFG CO
ESTABLISHED 1923
Everything for the Window
Made to Order
RENOVATED - REPAIRED
MEASURED & INSTALLED PROPERLY
FACTORY SERVICE
We Have No Branches
4355 CaliforniaBAyww 1-5521

UNIQUE VENETIAN BLIND LAUNDRY
5648 MissionJUNipr 4-9323
(See Advertisement This Page)

VENETIAN BLIND DOCTOR
741 TehamaHE mlock 1-0100
(See Advertisement Page 837)

Western Venetian Blind Co
5646 MissionJUNipr 7-3726

Venetian Blind Mfrs-Whsle
ABBEY VENETIAN BLIND CO
Contra-Venetian Blinds-Window Shades
316 ValenciaMA-rkt 1-8120
ACE VENETIAN BLIND LAUNDRY
473 BryantDOuglas 2-2725
(See Advertisement This Page)
Blitrite Venetian Blind Co
1020-23d Av Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0187
(Continued Next Page)

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

VENETIAN BLINDS

FROM FACTORY TO YOU
THE LATEST IN STYLE & ENGINEERING FOR
COMMERCIAL & RESIDENTIAL USE
FLEXALUM & PLASTIC LUME BLINDS
FLO-FOLD VERTICAL BLINDS
WINDOW SHADES
Complete Renovating • Cleaning • Reslating, Etc.
Free Estimates • City Wide Pick-Up & Delivery
Continental BLIND CO.
West 1-2602 2214 LOMBARD

GUARANTEED BY GOOD HOUSEKEEPING

UNIQUE VENETIAN BLIND AND LAUNDRY

NEW VENETIAN BLINDS
NEW TAPES - CORDS
TRANSPARENT SUN SHADES
CORNICES & WINDOW SHADES
MADE TO ORDER - INSTALLED
REPLACE OLD SLATS WITH NEW ALUMINUM SLATS & SAVE \$\$
FREE ESTIMATES
24-HR. SERVICE
5648 MISSION
JUNipr 4-9323



22 years specializing in window coverings and light control

Shades Inc.

Everything for Windows

LOUVRE SHUTTERS - WINDOWS & DOORS
DuPont TONTINE WASHABLE SHADES
VERTICAL VENETIANS - Cloth or Metal
Flexalum VENETIAN BLINDS
CLOTH DRAPERY ORIGINALS
TRANSPARENT SUN-SHADES
Cal-Craft WOOD FABRICS

- shoji panels and screens
- bamboo and wood fabric draperies, shades, accordian doors in any size and color to order
- window screens

CONTRACT AND RETAIL

DOUGLAS 2-7092

80 TEHAMA ST.

SERVING YOU 41 YEARS SAME LOCATION

VENETIAN BLINDS

MADE-TO-ORDER & INSTALLED - RENOVATED
REPAIRED - RETAPED - SLATS REPLACED
WINDOW SHADES
MADE-TO-ORDER & REVERSED

- FLEXALUM SLATS
- PLASTIC TAPE
- TRANSPARENT SHADES
- VERTICAL BLINDS

JNO. R. DAVIS
3248-22nd STREET FREE PARKING PHONE
Bet. Mission & Valencia Mission 7-7971

MAXWELL VENETIAN BLINDS

Oldest Firm in the Sunset
NEW VERTICAL BLINDS
Repairing - Reslating - Cleaning
TAPE - CORD - PARTS
WINDOW SHADES - CORNICES
FREE ESTIMATES
Overland 1-0333 1101 Irving - Cor. 12th Ave.

Ace ADD Beauty
VENETIAN BLINDS TO YOUR ROOM
Made to Order

CORNICE BOXES
TRAVERSE TRACK
ROLLER SHADES
VERTICAL BLINDS
NEW RUSLON TAPE

Free Estimates
No Job Too LARGE or Too SMALL
VENETIAN BLINDS LAUNDERED
RETAPED - RECORDED
REPAINTING - RESLATING
With Rust-Proof Slats
24-Hr. SERVICE
"Guaranteed No Steam Cleaning"
Special Rates to Janitorial Contractors
473 Bryant Street

Ace VENETIAN BLIND LAUNDRY

Phone DOuglas 2-2725
If No Answer Call JUNipr 7-1805

SUN STOP SHADE SERVICE
Window Shades • • • Venetian Blinds
Fraser S. Reay

VENETIAN BLINDS
Aluminum • Steel
Laundered, Repaired, New
WINDOW SHADES
Liteproof • Washable • Transparent
Reversed, Repaired, New
Free Estimates On All Work
JUNipr 7-7966
Or JUNipr 5-0185
2477 San Bruno Ave.

VENETIAN BLINDS

NEW & REPAIRED
DISCOUNTS ON CASH & CARRY
Easy Parking
1555 CLEMENT AT 17th AVE.
SKYline 1-9926
Free Estimates
Pioneers in the Industry
Pioneer Shade Company
WE PICK-UP & DELIVER

VENETIAN BLINDS

FOR EVERY PURPOSE
Aluminum
A COMPLETE SERVICE
RECONDITIONING
TAPES - CORDS - SLATS
WASHING - PAINTING
WINDOW SHADES - PAINTS
"DOC" HAHN
Mission 7-5897
APEX VENETIAN BLIND SERVICE CO.
1367 VALENCIA
Between 24th & 25th Streets

Venetian Blinds
SEabright 1-4527
ALUMINUM - STEEL - WOOD
Expert Repairing
Also COMPLETE DRAW DRAPERIES
FINE FABRICS - LOVELY PRINTS
PADDED LAMBREQUINS
Easy Payments - Free Estimates
STYLE-RITE VENETIAN BLIND CO.
2126 IRVING ST. - Near 22nd Ave.